



Empowering Micro-Entrepreneurs to Grow and Thrive

Hybrid Conference

Location: 64, The Exchange Buildings, Republic Street, Valletta & Online

Date: Friday, 26th November 2021

Registration for online

<https://us06web.zoom.us/meeting/register/tZckdOqqrz4oGt3T9Mf5vzuPamwDsHs19AQP>

Registration for attendance in person (Valletta)

https://docs.google.com/forms/d/1mgcUpxmX_dVh2MX2SEzpi0M-O5FumYefRymhg0GbGk/edit?usp=sharing

Moderated by: MBB CEO Joe Tanti

9.00hrs Welcome Address
MBB President Alison Mizzi

9.10hrs Keynote Speech: How does the EU help promote collaboration between industry and academia?
First Vice-President of the European Parliament, MEP Roberta Metsola

9.25hrs DIFME Project Overview and Main Results
MBB Project Manager Marika Huber

Panel Discussions: Knowledge is Power – Micro-Entrepreneurs as Drivers of Economic Growth

9.40hrs Panel Discussion 1: Financial Knowledge
Moderated by: Marija Elena Borg, MBB EU Programmes & Projects Manager

Panellists:

- Jack Foley, Director of Fab Practice (Ireland)
- Lennard Drogendijk, Founder and Head Coach at Inqubator Leeuwarden (Netherlands)
- Anthony David Gatt, Head, External Communications at Malta Enterprise
- Konrad Borg Myatt, HSBC Malta Head of Wealth Products, Advice and Sales Fulfilment Customer and Products

10.25hrs Coffee break

10.55hrs Panel Discussion 2: Digital Internationalisation Support
Moderated by: Dr Leonie Baldacchino, Director & Senior Lecturer at The Edward de Bono Institute for Creative Thinking and Innovation at the University of Malta

Panellists:

- Aris Chronopoulos, Management Consultant at IDEC (Greece)
- Prof. Dr Sean Patrick Saßmannshausen, Professor for Business Administration and Entrepreneurship and Head of the Start-up Centre at OTH Regensburg (Germany)
- Fiona Tesi, Senior Manager – Projects, Tech.mt
- Anton Buttigieg, CEO of TradeMalta

11.40hrs Signing of the Memorandum of Cooperation (MoC)

12:00hrs MEP Reactions to Conference Outcomes
MEP Josianne Cutajar

12.15hrs Concluding Remarks
MBB CEO Joe Tanti



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